

Ruth Murray-Webster

Ruth Murray-Webster has more than 20 years experience as an organisational change practitioner. She is widely respected for her work as a manager, facilitator and business coach, particularly in the areas of project and programme management, risk management and business benefits realisation.

In her early career Ruth worked as a manager with major players within the chemicals and nuclear sectors. In both arenas, she was responsible for leading significant programmes of business re-alignment and organisational change. Her experience and ability when working internationally are extensive.

Since 1996 Ruth has worked as an independent consultant on a wide range of client assignments across the programme, project and quality management disciplines utilising skills as a practitioner, trainer, coach and consultant. She is a Director of Lucidus Consulting Limited.

Ruth brings a wealth of knowledge and experience of proven programme and project management methods and techniques, combined with an ability to help others commit to new ways of working. She combines a deep technical understanding of change management and the interpersonal skills to make it happen, with a focus on achieving measurable business benefits. What clients most appreciate is an ability to quickly find clear pathways through complex strategic or operational problems and to inspire others to be committed to new ways of working. Ruth's energy and commitment to work is infectious and she organises herself and others easily with a clear focus on achieving objectives.

Ruth is a Managing Successful Programmes (MSP™) Advanced Practitioner and a PRINCE2 practitioner and her experience is supported by full membership of the UK Association for Project Management (APM), US Project Management Institute (PMI®) and the Chartered Institute of Personnel. Ruth is a Chartered Quality Professional. She holds a Master of Business Administration degree from Henley Management College where she carried out research into the effect of cultural differences on business success within international joint ventures and her academic work continues with studies towards an Executive Doctorate (DBA) at Cranfield School of Management where she is researching how people reconcile tensions between planned change objectives and prevailing organisational routines, taking a practice perspective. Ruth's experience of managing international projects in Russia, China, Japan, Norway and the USA, as well as many projects in the UK has enabled Ruth to have a sound practical and theoretical understanding of cultural fluency and the issues that affect organisational change and business operations across national and organisational boundaries.

More recently, Ruth's professional interests and experience have centred on the competencies required for individuals to manage uncertainty and the culture of organisations as they seek to improve and advance. Ruth's work has been published widely in project and programme management related journals and conference proceedings and in the books co-authored with David Hillson 'Understanding and Managing Risk Attitude' published by Gower in 2005 and 'Managing Group Risk Attitude' published by Gower in 2008. The book, Starting Out in Project Management, co-authored with Peter Simon is the study guide for the APM Introductory Certificate in Project Management. Ruth has another book just published, co-authored with Penny Pullan entitled Facilitating Risk Management: how to engage others to identify, own and manage risk.

Ruth is a Visiting Fellow at Cranfield University School of Management, the Impact and Development Manager within the International Centre for Programme Management at Cranfield. She maintains a balance between consulting, teaching and practising the art of realising tangible benefits from planned change.